

ROYAL CROWN BOTTLING COMPANY OF WINCHESTER, INCORPORATED
 TELEPHONE NUMBER (540) 667-1821 FAX NUMBER (540) 667-8040
ROYAL CROWN BOTTLING COMPANY OF CHARLES TOWN, INCORPORATED
 TELEPHONE NUMBER(304) 725-8100 FAX NUMBER (304) 725-9413

10/17/12
Wholesale Price List

PRODUCT/PACKAGE/UPC CODES	WHOLESALE PRICE	SUGGESTED RETAILS
Mt Dew Energy Drinks (plastic)		
AMP Focus Mixed Berry 16 oz can (12 loose) 012000126338 Item: 133540	\$19.20 VA, MD & WV	\$1.99 20% Margin of Profit
AMP Boost Grape 16 oz can (12 loose) 012000382505 Item: 133541	\$19.20 VA, MD & WV	\$1.99 20% Margin of Profit
AMP Boost Cherry 16 oz can (12 loose) 012000126352 Item: 133542	19.20 VA, MD & WV	\$1.99 20% Margin of Profit
AMP Boost Original 16 oz 12 pk 012000016431 Item: 133505	\$19.20 VA,MD&WV	\$1.99 20% Margin of Profit
AMP Boost Original 16 oz. 6-4pks 012000017568 Item:133510	\$38.00 VA,MD&WV	\$7.89 20% Margin of Profit

PRODUCT/PACKAGE/UPC CODES	WHOLESALE PRICE	SUGGESTED RETAILS
DEER PARK NATURAL SPRING WATER		
20 oz Non-Returnable (24-loose) 082657077215 Item: 129950	\$19.80 VA, MD & WV	\$1.19 each 20% Margin of Profit

PRODUCT/PACKAGE/UPC CODES	WHOLESALE PRICE	SUGGESTED RETAILS
VINTAGE WATER		
1 Liter Non-Returnable (12 per case) 072521051021 Item: 129710	\$11.00 VA, MD & WV	\$1.19 20% Margin of Profit
20 oz Non-Returnable (24 loose) 072521051014 Item 129700	\$12.00 VA, MD & WV	\$.69 20% Margin of Profit

PRODUCT/PACKAGE/UPC CODES	WHOLESALE PRICE	SUGGESTED RETAILS
10 oz Non-Returnable Glass Bottles (4-6 pack)	\$10.25 VA, MD & WV	6/\$3.19 20% Margin of Profit
078000001686 Item: 103100 Canada Dry Ginger Ale 078000001235 Item: 103106 Canada Dry Tonic Water 078000001198 Item: 103108 Canada Dry Club Soda		

PRODUCT/PACKAGE/UPC CODES	WHOLESALE PRICE	SUGGESTED RETAILS
12 oz PET Plastic Bottles (3-8pks)	\$12.00 VA, MD & WV	\$4.99 20% Margin of Profit
078000082746 Item: 133300 Dr Pepper 078000083743 Item: 133301 Diet Dr Pepper 012000015939 Item: 133302 Mt Dew 012000015946 Item: 133303 Diet Mt Dew		

PRODUCT/PACKAGE/UPC CODES	WHOLESALE PRICE	SUGGESTED RETAILS
Sunny D 16 oz 12 pk (plastic)	\$12.25 VA, MD & WV	\$1.29 20% Margin of Profit
050200564000 Item: 130100 Sunny D Fruit Punch		
050200564000 Item: 130101 Sunny D Orange Mango		
050200561009 Item: 130102 Sunny D Orange Strawberry		
050200560002 Item: 130103 Sunny D Orange		
050200576003 Item: 130104 Sunny D Raspberry Lemonade		
050200577000 Item: 130106 Sunny D Orange Passionfruit		

PRODUCT/PACKAGE/UPC CODES	WHOLESALE PRICE	SUGGESTED RETAILS
16.9 oz Non-Returnable (plastic) (4-6 pack)	\$18.50 VA, MD & WV	\$5.99 20% Margin of Profit
078000041422 Item: 161200 RC Cola		
078000063424 Item: 161201 Diet Rite Cola		
012000504082 Item: 162201 Mt Dew		
012000107351 Item: 162202 Diet Mt Dew		
078000001174 Item: 163200 Canada Dry Ginger Ale		
078000148428 Item: 163201 Diet Canada Dry Ginger Ale		
078000003864 Item: 164201 Dr Pepper		
078000003888 Item: 164202 Diet Dr Pepper		
078000012194 Item: 165200 Seven Up		
078000012231 Item: 165201 Diet Seven Up		
078000052428 Item: 169700 A&W Root Beer		
078000053425 Item: 169701 A&W Diet Root Beer		
078000113426 Item: 169720 Sunkist Orange		
078000006766 Item: 169721 Diet Sunkist		

PRODUCT/PACKAGE/UPC CODES	WHOLESALE PRICE	SUGGESTED RETAILS
20 oz Non-Returnable (plastic) (4-6 pack)	\$25.99 VA, MD & WV	\$1.59 Singles 32% Margin of Profit
078000041408 Item: 201200 Royal Crown Cola		
078000063400 Item: 201202 Diet Rite		
078000082401 Item: 202200 Dr Pepper		
078000083408 Item: 202201 Diet Dr Pepper		
078000098402 Item: 202225 Dr Pepper Cherry		
078000099409 Item: 202226 Diet Dr Pepper Cherry		
078000001655 Item: 202235 Dr Pepper Ten		
078000152401 Item: 203200 Canada Dry Ginger Ale		
078000148404 Item: 203201 Canada Dry Diet Ginger Ale		
078000158403 Item: 203205 Canada Dry Cream		
078000168402 Item: 203210 CD Green Tea Ale		
078000160406 Item: 203215 CD Black Cherry		
012000001314 Item: 204200 Mt Dew		
012000001345 Item: 204201 Diet Mt Dew		
012000002243 Item: 204204 Mt Dew Code Red		
012000811319 Item: 204207 Mt Dew Live Wire		
012000028625 Item: 204217 Mt Dew Voltage		
012000032431 Item: 204225 Mt Dew Throwback		
012000668869 Item: 204232 Mt Dew White Out		
078000001617 Item: 205200 Seven Up		
078000001624 Item: 205201 Diet Seven Up		
078000005547 Item: 205202 Cherry Seven Up		
078000008548 Item: 205203 Diet Cherry 7UP		
078000004021 Item: 206200 Hawaiian Punch		
050200001261 Item: 206502 Sunny Delight		
076860002522 Item: 207000 Welch's Grape		
043000952719 Item: 208000 Country Time Lemonade		
078000052404 Item: 209700 A & W Root Beer		
078000053401 Item: 209701 Diet A & W Root Beer		
078000054408 Item: 209707 A & W Cream Soda		
078000113402 Item: 209720 Sunkist Orange		
078000122404 Item: 209721 Diet Sunkist Orange		
078000230406 Item: 209726 Sundrop		
078000016406 Item: 209800 Squirt		

PRODUCT/PACKAGE/UPC CODES	WHOLESALE PRICE	SUGGESTED RETAILS
24 oz Non-Returnable (plastic) (4-6 pack)	\$16.00 VA, MD & WV	6/\$4.99 20% Margin of Profit
012000008498 Item: 132400 Mt Dew 012000009020 Item: 132401 Diet Mt Dew 078000082616 Item: 132500 Dr Pepper 078000083613 Item: 132501 Diet Dr Pepper		

PRODUCT/PACKAGE/UPC CODES	WHOLESALE PRICE	SUGGESTED RETAILS
1-Liter Non-Returnable (plastic) (12-loose)	\$14.50 VA, MD & WV	\$1.49 each 20% Margin of Profit
078000082456 Item: 112300 Dr Pepper 078000152456 Item: 113300 Canada Dry Ginger Ale 078000153453 Item: 113306 Canada Dry Tonic Water 078000149456 Item: 113307 Canada Dry Diet Tonic Water 078000146455 Item: 113308 Canada Dry Club Soda 078000157451 Item: 113309 Canada Dry Bitter Lemon 012000002977 Item: 114300 Mt Dew 012000003189 Item: 114301 Diet Mt Dew 078000004076 Item: 116500 Hawaiian Punch 078000113457 Item: 119720 Sunkist Orange		

PRODUCT/PACKAGE/UPC CODES	WHOLESALE PRICE	SUGGESTED RETAILS
2-Liter Non-Returnable (plastic) (8-loose)	\$11.40 VA, MD & WV	\$1.79 each 20% Margin of Profit
078000003376 Item: 401400 Royal Crown Cola 078000063462 Item: 401402 Diet Rite Cola 078000082463 Item: 402400 Dr Pepper 078000083461 Item: 402401 Diet Dr Pepper 078000085464 Item: 402403 Caffeine Free Diet Dr Pepper 078000098464 Item: 402425 Dr Pepper Cherry 078000099461 Item: 402426 Diet Dr Pepper Cherry 078000103465 Item: 402435 Dr Pepper Ten 078000152463 Item: 403400 Canada Dry Ginger Ale 078000148466 Item: 403401 Canada Dry Diet Ginger Ale 078000156461 Item: 403404 Canada Dry Cranberry Ginger Ale 078000141467 Item: 403405 Canada Dry Diet Cranberry Ginger Ale 078000168464 Item: 403410 CD Green Tea Ale 078000170467 Item: 403411 CD Diet Green Tea Ale 012000002335 Item: 404400 Mt Dew 012000007460 Item: 404401 Diet Mt Dew 012000105425 Item: 404404 Mt Dew Code Red 012000030987 Item: 404420 Mt Dew Voltage 078000000344 Item: 405400 Seven Up 078000000757 Item: 405401 Diet Seven Up 078000005318 Item: 405402 Cherry Seven Up 078000008319 Item: 405403 Diet Cherry 7UP 078000004083 Item: 406400 Hawaiian Punch 078000052466 Item: 409701 A & W Root Beer 078000053463 Item: 409704 Diet A & W Root Beer 078000113464 Item: 409720 Sunkist Orange 078000122466 Item: 409721 Diet Sunkist 078000230468 Item: 409740 Sundrop Citrus		

PRODUCT/PACKAGE/UPC CODES	WHOLESALE PRICE	SUGGESTED RETAILS
7.5 oz Sleek Cans (3-8 pack)	\$ 11.00 VA, MD & WV	8/\$4.49 20% Margin of Profit
078000082456 Item: 317500 Dr Pepper 078000009729 Item: 317510 Diet Dr Pepper 012000591594 Item: 317600 Mt Dew		

PRODUCT/PACKAGE/UPC CODES	WHOLESALE PRICE	SUGGESTED RETAILS
12 oz Cans (4-6 pack)	\$ 9.50 VA , MD & WV	6/\$2.98 20% Margin of Profit
078000003154 Item: 362500 Dr Pepper		
078000003239 Item: 362501 Diet Dr Pepper		
078000000955 Item: 362535 Dr Pepper Ten		
078000001143 Item: 363500 Canada Dry Ginger Ale		
012000000850 Item: 364500 Mt Dew		
078000001877 Item: 369702 A & W Root Beer		
078000002744 Item: 369720 Sunkist Orange		

PRODUCT/PACKAGE/UPC CODES	WHOLESALE PRICE	SUGGESTED RETAILS
12 oz Cans (1-24 pack)	\$ 9.50 VA , MD & WV	24/\$11.98 20% Margin of Profit
078000041101 Item: 341700 RC Cola		
078000063103 Item: 341702 Diet Rite		
078000082135 Item: 342700 Dr Pepper		
078000083132 Item: 342701 Diet Dr Pepper		
078000152104 Item: 343700 Canada Dry Ginger Ale		
012000910296 Item: 344700 Mt Dew		
012000910517 Item: 344701 Diet Mt Dew		
078000052107 Item: 349700 A & W Root Beer		
078000113105 Item: 349720 Sunkist Orange		

PRODUCT/PACKAGE/UPC CODES	WHOLESALE PRICE	SUGGESTED RETAILS
Cool Packs 12 Pack cans	\$9.50 VA & MD & WV	\$5.99 20% Margin of Profit
078000041163 Item: 321599 RC Cola		
078000063165 Item: 321608 Diet Rite		
078000069167 Item: 321609 Diet Rite Tangerine		
078000082166 Item: 322606 Dr Pepper		
078000083163 Item: 322607 Diet Dr Pepper		
078000084160 Item: 322608 CF Dr Pepper		
078000085167 Item: 322609 CF Diet Dr Pepper		
078000098167 Item: 322625 Dr Pepper Cherry		
078000099164 Item: 322626 Diet Dr Pepper Cherry		
078000103168 Item: 322635 Dr Pepper Ten		
078000152166 Item: 323602 CD Ale		
078000148169 Item: 323603 CD Diet Ale		
078000168167 Item: 323610 CD Green Tea Ale		
012000809965 Item: 324610 Mt Dew		
012000809972 Item: 324611 Diet Mt Dew		
012000810046 Item: 324612 CF Mt Dew		
012000810053 Item: 324613 CF Diet Mt Dew		
012000809989 Item: 324614 Mt Dew Code Red		
012000032455 Item: 324625 Mt Dew Throwback		
012000028656 Item: 324650 Mt Dew Voltage)		
012000668890 Item: 324663 Mt Dew White Out		
078000081015 Item: 325603 Diet Cherry 7UP		
078000011807 Item: 325610 7UP		
078000011814 Item: 325611 Diet 7UP		
078000011821 Item: 325612 Cherry 7UP		
078000040524 Item: 326501 Hawaiian Punch Red		
050200001482 Item: 326503 Sunny Delight		
076860004953 Item: 327001 Welch's Grape		
043000995921 Item: 328001 Country Time Lemonade		
078000052169 Item: 329700 A & W Root Beer		
078000053166 Item: 329701 A & W Diet Root Beer		
078000054163 Item: 329704 A&W Cream		
078000055122 Item: 329707 A&W Diet Cream		
078000113167 Item: 329722 Sunkist Orange		
078000122169 Item: 329723 Diet Sunkist Orange		

